

UI DESIGNER · WEB DEVELOPER · MULTIMEDIA

Luyolo Paliso

Design-led development.

A multimedia professional with 6+ years of industry experience,
bridging the gap between thoughtful interface design and
production-ready code.

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6+

YEARS EXP.

Luyolo Paliso

About 5

Experience

Education 15+

Contact

10+

SITES MANAGED

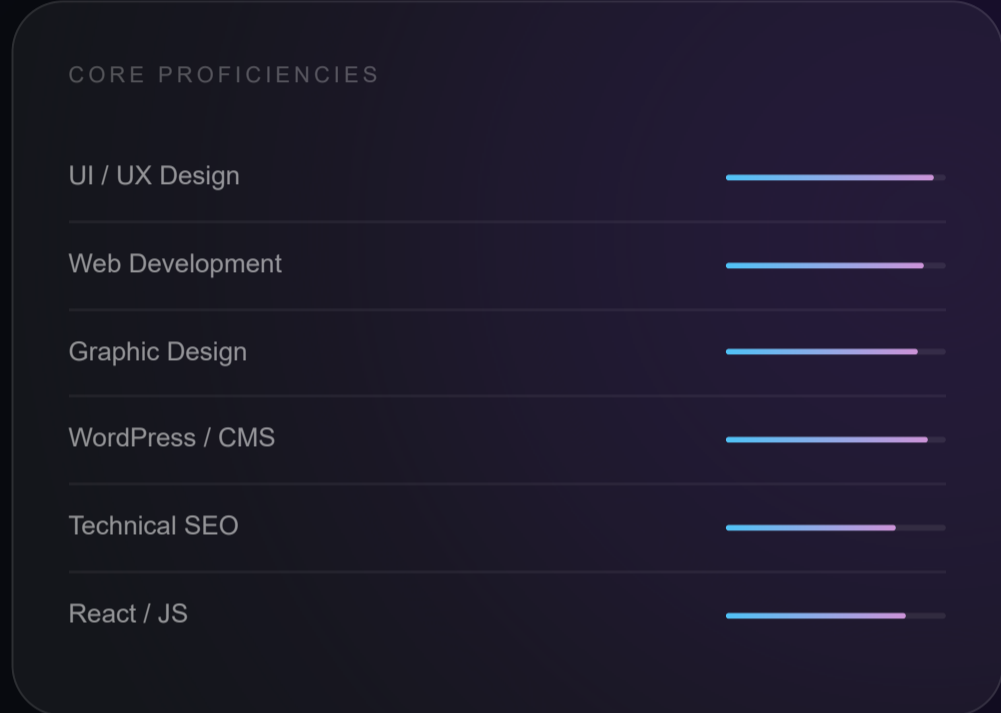
ABOUT

A developer who thinks like a designer.

I am a Multimedia professional specialising in UI Design, Web Development, and Graphic Design. With a foundation in both design and development, I approach every project with a dual perspective — crafting interfaces that are not only visually compelling, but technically sound.

My design toolkit centres on Figma, Adobe XD, Photoshop, InDesign, and Illustrator — paired with front-end development in HTML, CSS, JavaScript, React, Webflow, Wix and WordPress.

Having a background in development has meaningfully sharpened my design instincts. I don't just conceptualise interfaces — I build them. That end-to-end capability allows me to make better design decisions earlier, reducing friction across the entire product lifecycle.



- Figma
- Adobe XD
- Photoshop
- Illustrator
- HTML / CSS
- JavaScript
- React
- WordPress
- Webflow
- SEO
- Salesforce
- GitHub

EXPERIENCE

A career built on craft and curiosity.

Web Developer

Jul 2022 – Feb 2026

MRI Software

- Maintained 10+ regional WordPress sites and 20+ post-merger web properties, ensuring performance and consistency across all digital touchpoints.
- Managed WordPress and WP Engine installations, updates, and theme customisations using JavaScript, JSON, and jQuery.
- Conducted technical SEO audits leveraging Ahrefs, GA4, and Google Search Console to identify and resolve organic performance gaps.
- Designed and developed high-converting landing pages within Salesforce, in close collaboration with marketing stakeholders.

Graphic Designer

Mar 2021 – Jun 2022

Mission Holding Group

- Delivered end-to-end print and digital design across a broad range of brand communications.
- Produced real estate photography and video editing assets for property marketing campaigns.
- Managed WordPress properties and administered Facebook Ads campaigns to support digital outreach objectives.

Stack: Photoshop · InDesign · Illustrator · Adobe XD · WordPress

Founder & Web Developer / UI Designer

Mar 2020 – Present

Palisson Technologies (Own Business)

Founded and operated a boutique digital studio delivering bespoke websites and UI design for small to medium-sized businesses. Beyond client delivery, this venture has been instrumental in cultivating skills in project management, client engagement, documentation, and end-to-end ownership of the creative process.

Customer Service Associate

Jun 2020 – Mar 2021

Amazon

Supported customers in the North American market with queries relating to physical and digital orders. Additionally trained to handle technical troubleshooting escalations, developing strong communication and problem-solving skills in a high-volume environment.

Web Developer (Intern)

Nov 2018 – Dec 2019

Computer Science Software (Pty) Ltd

- Led the redesign of the company's public-facing website, modernising its UI and enhancing core functionality.
- Developed an HTML/JSP-based in-app help section integrated into the company's proprietary software suite.
- Produced interactive video tutorials to guide new clients through the software onboarding experience.

EDUCATION & CERTIFICATIONS

Continuous learning, validated.

2019

Diploma in ICT: Multimedia Applications

CPUT

[View certificate →](#)

2022

Figma UI/UX Design Essentials

Udemy

[View certificate →](#)

2021

HTML5 – Basics to Advanced

Udemy

[View certificate →](#)

2020

The Complete JavaScript Course 2020

Udemy

[View certificate →](#)

2020

Advanced Google Analytics

Google Analytics Academy

2020

Google Web Designer Basics

Google